Daybreak Discovery Series

Economic Growth Alliances in the Asia & Middle East Regions
A Research Report

January 27, 2010
9:00 am: Open Breakfast*
9:30 am – 11:00 am: A&ME EG Alliances Presentation

Location: The Robert H. Smith School of Business Suite
Concourse Level, Room C-3
Ronald Reagan Building – International Trade Center
1300 Pennsylvania Avenue, N.W.
Washington, DC 20004

Please note the new Time and Location

Please join the Business Growth Initiative project of USAID at its first Daybreak Discovery event of 2010!

The event will focus on the topic of economic growth alliances, particularly in the Asia and Middle East (A&ME) regions. Julie Lostumbo, the author of the report, will present findings and case studies from Egypt, Sri Lanka and Vietnam highlighted in the report. A panel discussion will follow with short presentations and discussions from Avery Ouellette, GDA Alliance Advisor, and Steve Schmida, founder of SSG Advisors.

The report, Economic Growth Alliances in Asian & the Middle East was part of BGI’s support to the Asia and Middle East Bureaus. The report’s objective was to assess the effectiveness of existing public-private alliances. This paper addresses: why an alliance is successful; does the country or sector make a difference; how stronger alliances could be designed; and the opportunities for expanding economic growth oriented alliances in the A&ME Regions.

Please RSVP to:
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